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DISTRIBUTION REACH

400+M in **160**
Households worldwide Countries

GLOCAL NETWORK

 **400**
Journalists


 **36**
Nationalities


Correspondents in major
European cities

Bureaus: Lyon (HQ), Brussels, Budapest, Athens, Dubai, Luanda, Tirana (affiliate), Tbilissi (affiliate), Belgrade (affiliate)

Commercial offices: London, Paris, Berlin, Singapore, Dubai + Sales Agents worldwide

KEY PERFORMANCES

24.6M  **+11%**
TV daily reach vs Q3 2020
worldwide

23.6M  **+37%**
Monthly average Yoy
unique visitors (2020 - 2021)

77.7M  **+14%**
Monthly average Yoy
page views (2020 - 2021)



AWARENESS

 **67%**
of people in Europe
know Euronews

MULTILINGUAL

 **12** Languages
available

Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian, Spanish & Turkish

Affiliate languages: Albanese, Georgian, Serbian

Soon to be launched: Bulgarian & Romanian

UPSCALE AUDIENCES

#1 To reach Affluent
Europeans weekly

in top 5 markets + Russia
(France, Germany, Italy, Spain, UK)

INSPIRING CONTENT

Curated on our recently launched verticals covering business, sci-tech, innovation, climate, travel, culture.



SOCIAL MEDIA

110M **11M**
Monthly average Monthly average
of video views of Interactions



Source: GlobalWebIndex Q4 2020

Source: Adobe Analytics monthly average March 2020-2021

Source: Ipsos Affluent Europe 2021

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Source: Social Bakers Jan-Dec 2020